

April 16, 2009

Dear MAMB Prospective Exhibitor,

We have begun planning the 2009 Missouri Association of Mortgage Brokers 16th Annual Convention. The MAMB convention is still one of the largest mortgage shows in the Midwest, with an expected attendance of over 500 mortgage professionals. The convention will be held September 17 at the St. Charles' Convention Center connected to the Embassy Suites Hotel just minutes from Lambert St. Louis International Airport and accessible from all major highways. This year, our focus is on "Education, Legislation and Regulation."

The mortgage industry has changed tremendously the past two years, and the MAMB convention committee has tweaked this year's tradeshow to better suit the needs of those participating. The convention will kick-off with its annual golf tournament on Wednesday, September 16 at the Falls at Turtle Creek. On Thursday, Sept. 17, we will have morning breakout sessions and afternoon exhibits and appetizers in the convention hall.

Exhibitors and business partners have made the MAMB show one of the largest and most successful shows in the Midwest. Once again, this year to insure that you, the exhibitor, have the full benefit of reaching those brokers that attend our conference, we will be charging ALL affiliates the same fees as the exhibitors to attend the 2 day conference. Simply stated, if you are not a mortgage broker, you will pay the same fee as an exhibitor to attend the 2-day convention.

Exhibition space is limited, and booths will be reserved on a first come/first paid basis. The cost of a full-size 10x10 booth is \$995.00 for MAMB members and \$1495.00 for non-members. This year we are also offering a table-top option including a 6 ft. table, 2 chairs, and a waste basket. Table-tops are available for members at \$600.00 and nonmembers, \$900.00. Table-tops do not have access to electricity. All booth spaces include 2 exhibitor registrations. Additional exhibitor registrations may be purchased for \$50 each.

Booth set-up will begin on Sept. 16, from 3:00 pm – 6:00 pm, and will resume Thursday morning at 8:00 am. All exhibits must be set-up by 10:30 am at which time the Fire Marshall will tour the facility. The exhibit hall will open for business on Thursday, Sept. 17 from 11:00 am – 3:00 pm.

Take advantage of MAMB sponsorship levels to receive extra benefits. Becoming a gold sponsor for \$1,995 entitles your company to a complimentary 10x10 booth (\$1095 value) at the MAMB convention with four attendee registrations, one main contact membership with NAMB and MAMB (\$430 value), company employee membership with MAMB, sponsor recognition in MAMB promotional items and signage at MAMB events, and three free four-hour education passes.

Along with enjoying the many benefits a gold sponsor receives, a platinum sponsor (\$2,495) will also receive a complimentary link on the MAMB website, premier booth location at the convention and six total registrations, hole sponsorship at the convention golf tournament, and a total of six free four-hour education passes.

For more information or to reserve your booth space, please call the MAMB office at 314-909-9747. Thank you for your interest. We look forward to working with you again this year.

Lisa C. Kelam
Executive Director

MAMB CONVENTION:
Application Contract for Exhibit Booth Space

Sept. 16 – Booth Set-up: 3:00 pm – 6:00 pm
Sept. 17 – Booth Set-up: 8:00 am – 10:30 am
Sept. 17 – Show Hours: 11:00 am – 3:00 pm

Missouri Association of Mortgage Brokers

Company Name (as it will appear on booth identification)

Address

City **State** **Zip Code**

Phone (Area Code) **Fax (Area Code)** **Email Address**

Contact Person **Title**

Please mark your selection:

_____ Member 10x10 Booth -\$995.00 _____ Non-Member 10x10 Booth - \$1495.00
_____ Member 6 Ft. Tabletop - \$600.00 _____ Non-Member 6 Ft. Tabletop - \$900.00
_____ Additional Attendees @ \$50.00 each

Names of 2 Free Registrants with Booth Rental: 1. _____ 2. _____
Additional Attendees Registered: 3. _____ 4. _____

Exhibitor Agreement:

1. Booth location will be assigned by MAMB on a first come/first paid basis. MAMB paid Sponsors will receive precedence.
2. No individual, company or group is allowed to purchase exhibit space during the Association convention when the main intent is to solicit or recruit new associates for their employer. Companies, individuals or groups that violate this policy will be immediately removed from the premises and no refunds will be given.
3. 10 x 10 booth spaces will include a 6 ft. table with draping, identification sign, wastebasket and 2 chairs. It does not include additional services such as electrical. These services may be contracted through Heritage Exposition Services. An exhibitor booth packet will be sent from Heritage to your convention coordinator closer to the date of the event.
4. Table-top booths will include a 6 ft. table, 2 chairs and wastebasket. No electrical access will be available.
5. Unless participating as an MAMB sponsor, 2 complimentary registrations are included with the purchase of each booth space. Additional attendees or exhibitor personnel will be required to pay an additional registration fee.
6. Per the St. Charles Convention Center, food & beverage samples may be no greater than 2 oz. Items must be manufactured, processed, and distributed by the exhibiting firm and must be related to participation in the event. Any larger food and beverage samples found will be confiscated.
7. The St. Charles Convention Center will not accept freight shipments of any kind. All advanced & outbound shipping must be arranged through the St. Charles UPS Store, 636-940-0664, or Heritage Exposition Services, 1-800-360-4323.
8. Helium balloons are not allowed in the exhibit hall.
9. You may offer give-a-ways to attendees. If you plan to offer prize drawings, you will be responsible for all drawing notification of winners at your discretion. MAMB will not be responsible for drawing or attendance prizes.
10. Security is not provided. The MAMB will assume no liability for loss or damage from any cause for products, goods, exhibitor or other materials owned, rented or leased by the exhibitor.
11. There will be a 50% cancellation fee if written cancellation is received before July 1st, 2009. Refunds will not be made for cancellations after July 1st.

Payment Information

_____ Check Payable to MAMB _____ Visa / MasterCard _____ Total Amount

Card Number **Expiration Date** **Name on Card (Please Print)**

Billing Address **Signature** **Date**

Signature

The Signature Below Shall Be The Official Representative Of The Exhibiting Company And Shall Have The Authority To Act On Behalf Of The Exhibitor In All Matters Relating To The Show.

Approved By **Date**

Missouri Association of Mortgage Brokers Terms of Contract – Booth Exhibitor

GENERAL

All exhibitors and their representatives working in the Exhibit Hall must carry liability insurance. While every reasonable precaution is taken by MAMB Show Management to safeguard exhibitor's merchandise and exhibits, all exhibitors are strongly urged to obtain full-coverage temporary insurance on their displays while in transit and at the Exhibition. This can usually be done by carrying "riders" on an existing insurance policy. Please consult an insurance agent.

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless The Missouri Association of Mortgage Brokers, St. Charles Convention Center, Embassy Suites Hotel in St. Charles, and all of their affiliated companies, and their employees and agents harmless against all claims, losses, and damages to persons and property, governmental charges or fines and attorney's fees arising out of or caused by an exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the St. Charles Convention Center or Embassy Suites Hotel.

MAMB will not be bound to any verbal agreements, representatives or statements between exhibiting companies or its representatives and MAMB staff, MAMB, or other parties unless confirmed and signed in writing by the MAMB Exhibits Department.

CONTRACTUAL AGREEMENT

The Missouri Association of Mortgage Brokers reserves the right to finalize all contractors' agreements with exhibiting companies. No agreement will be considered final and valid until that point. All submissions from companies wishing to exhibit will be considered by MAMB to be an agreement to abide by the decisions of MAMB relating to booth location and activity, and further, as an acceptance on the part of the interested party of all policies and regulations as set forth in the prospectus.

VIOLATIONS

As a condition for exhibiting, each exhibiting company shall agree that they, their employees and their agents, will observe all MAMB policies and regulations contained in this prospectus. Exhibiting companies will be held responsible for the actions of the individuals affiliated with that company. Violators will be escorted by security and will be prohibited from exhibiting in future MAMB shows.

MAMB shall regard this document upon receipt at Association Headquarter, as a formal application on the part of the forwarding company to participate in the 2009 MAMB Annual Convention and Showplace in the capacity of Exhibitor. The forwarding company, by return of this document, agrees to be bound by all conditions and policies as set forth in the 2009 MAMB Exhibitor Prospectus. Further, the forwarding company agrees to accept any allocation of booth space as deemed appropriate by the Exhibits Department of MAMB in accordance with the booth selection process as stated in this prospectus. All correspondence that inquires origination from MAMB shall be directed to the individual listed on this form as the company contact. It is this individual that MAMB will designate as the official company representative and who will be principally responsible for the prompt and complete payment of all fees due The Missouri Association of Mortgage Brokers.

**2009 Missouri Association of Mortgage Broker's Convention –
Exhibitor Information
Convention Exhibit Hall – Thursday, September 17, 2009**

Company Name: _____

Address: _____

City, State, Zip: _____

Convention Coordinator: _____ **Phone #:** _____ **Email:** _____

Please list all company employees attending the exhibit showcase (including those listed above):

Each 10x10 and table-top booth includes two employee registrations to attend the exhibit hall at no charge. Additional exhibit hall passes may be purchased for \$50.00 each. MAMB Gold Sponsors receive four passes to attend, and Platinum Sponsors receive 6 attendee registrations. Please list your company employees attending the tradeshow as their names should appear on the convention badge:

Name	Title:	Phone:	Email: (Intended for MAMB office use only)
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____
6. _____	_____	_____	_____

We will be post a .PDF show guide online this year and it will include a listing of all of our booth exhibitors. As a result, people will be able to view your contact information listed along with a brief description of products or services that you provide. We will also email a copy of the show guide out to those who register to attend.

Please list company contact names to be featured in our .PDF show guide – Limit of 3***

Contact Name: _____ **Title:** _____ **Phone #:** _____ **Email:** _____
(Intended for MAMB office use only)

Bio/Information for your company* (Please print. 50 word max.):**

Please fax this form to 314-909-9748 by July 31, 2009
Or email your information to information@MAMB.net



Missouri Association of Mortgage Brokers AFFILIATE MEMBERSHIP APPLICATION

4700 South Lindbergh Blvd, St. Louis, Mo 63126
Phone 314-909-9747 Fax 314-909-9748

Sponsorship and affiliate dues are effective 12 months from time of payment. Affiliate membership is individual.
Please choose your membership category:

- Platinum Sponsorship (\$2495)** -Includes ALL Gold Sponsor benefits plus the following:
6 Total four-hour MAMB education passes
Hole sponsorship at convention golf tournament
Sponsor website link on www.mamb.net and promotion in MAMB publications
Premier booth location at trade show and 6 total attendee registrations
- Gold Sponsorship (\$1995)** - Includes the following:
NAMB main contact dues (\$325 value) for one main contact, and all membership benefits such as regular updated membership lists and use of MAMB and NAMB affiliations in advertising; MAMB membership for all employees
10x10 Exhibit booth at Annual Convention (\$1095.00 value) and full exhibit hall registration for four employees
3 Four-hour MAMB education passes
Sponsor recognition at MAMB events, in advertisements and educational seminars
- Affiliate Membership (\$430)** -For any one individual who works for a wholesaler, lender, title company, appraiser or other related industry business partner; includes membership in NAMB

Applicant Information:

Name _____ Company Name _____

Job Title _____ Email _____

Preferred Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Payment Amount: \$ _____ Paying by Check: Make checks payable to MAMB

By Credit Card: (Circle one) MasterCard / VISA

Card Number: _____ Exp. Date: _____

Billing Address: _____

Name on Card: _____ Signature: _____

I hereby apply for MAMB membership. I pledge to abide by the state laws, bylaws, and code of ethics as they are now and may be rendered. I also pledge to support the National Association of Mortgage Brokers' bylaws, code of ethics and Professional Standards of Best Lending Practices and Abide by the Grievance Review Process as they are now and may be amended. NAMB and MAMB are individual memberships; membership stays with the individual when the member changes employment. I understand that by providing my mailing address, email address, telephone number, and fax number, I consent to receive communications sent by or on behalf of NAMB and MAMB via regular mail, email, telephone, or fax. I understand that MAMB will not share my email with other organizations.

Signature: _____ Date: _____

"MAMB dues are not deductible as a charitable contribution for Federal income tax purposes, but may be partially deductible as a business expense. MAMB estimates that for 2009, 35% of your membership dues are not deductible because they are related to lobbying activities on behalf of its members."



MAMB ~ 4700 S. Lindbergh Blvd. ~ St. Louis, MO 63126 ~
314-909-9747 Phone ~ 314-909-9748 Fax
information@mamb.net ~ www.mamb.net



2009 Missouri Conference Exhibitor Information

Missouri Association of Mortgage Brokers - September 16 - 17, 2009, St. Charles Convention Center

Expo Schedule

Wednesday, September 16, 2009

11:00 am Convention Golf Tournament
The Falls at Turtle Creek, St. Charles, MO

3:00 pm - 6:00pm Exhibitor Set Up
St. Charles Convention Center Exhibit Hall

Thursday, September 17, 2009

8:00 am - 11:00 am Breakout Sessions
St. Charles Convention Center,
Meeting Rooms 101/102/103

11:00 am - 3:00 pm Exhibit Hall Open
St. Charles Convention Center Exhibit Hall

12:00 pm Appetizers on the Floor
St. Charles Convention Center Exhibit Hall

12:30 pm Board Installation
Grand Stage
St. Charles Convention Center Exhibit Hall

Convention

Hotel Information

Looking for a hotel room in St. Charles?

Hotel rooms are to be made at each attendee's discretion. The MAMB has not blocked off any rooms for this year's show.

Below is a list of hotels located in the area:

Embassy Suites Hotel

636-946-5544 or 1-800-Embassy

Two Convention Center Plaza

St. Charles, MO 63303

(Attached to the St. Charles Convention Center)

Fairfield Inn by the Marriott

636-946-1900

801 Veterans Memorial Parkway

St. Charles, MO 63303

(Within walking distance)

For additional options,
please go to www.historicstcharles.com

Booth and Exhibitor Details

10 x 10 booths come equipped with back and side drapes, one skirted 6 ft. table, two chairs, company sign and a wastebasket.

Table-top booths will include a 6 ft. table, 2 chairs, and company wastebasket. No electrical access will be available for this option.

Additional furnishings, electrical needs, audio-visual requirements and internet access may be ordered on the forms provided in the Exhibitor's kit that will be emailed to all paid, confirmed exhibitors prior to the event. Labor, electricity, and additional furniture will be an added expense. Companies requiring additional services not included in the standard booth, such as telephone and electrical hook-up, will be billed extra based on their respective needs.

Heritage Exposition Services is the booth coordinator.

If you have any questions, please contact them at 314-534-8500 or 800-360-4323. Booth packets will be mailed out in mid-June.

Important Contact Information

Missouri Assn. of Mortgage Brokers

Phone: 314-909-9747

information@mamb.net

St. Charles Convention Center

One Convention Center Plaza

St. Charles, MO 63303

Phone: 636-699-3000

Embassy Suites Hotel

Two Convention Center Plaza

St. Charles, MO 63303

Phone: 636-946-5544

Heritage

314-534-8500 or 800-360-4323

Missouri Association of Mortgage Brokers

2009 Tradeshow & Convention Sponsorship Opportunities

Please check the sponsorship(s) your company would like to participate in.

- 1 Available Lanyard Sponsor - Sponsor provides lanyards - \$250
- 1 Available Bag Sponsor - Sponsor provides bags - \$200
- 2 Available Continental Breakfast Sponsor - \$500 each
- 3 Available Food Station Sponsor - \$500 each
- 2 Available Beverage Station Sponsor - \$500 each

Tradeshow Guidebook Advertising Opportunities

The guidebook will be available online this year, and will be emailed out to all convention attendees. It includes all information regarding the tradeshow and used as a resource for contact info year around.

Half Page Ad \$100

Quarter Page Ad \$75

Full Page Ad \$250

Back Cover Ad \$400

R e g i s t r a t i o n F o r m

If you are interested in being a sponsor for any of these sponsorship opportunities, please mail or fax this form with payment to the MAMB office.

phone 314-909-9747. fax 314-909-9748
4700 S. Lindbergh Blvd. St. Louis, MO 63126

Exclusive sponsorship is also available. Please call the office to find out more.

\$ _____ Total

Name	Company	Email
Phone Number	Name on card (please print)	Visa/mastercard only
Signature	Card Number	Exp. Date



2009 MAMB Convention Golf Tournament

Date: Wednesday, September 16, 2009

Place: The Falls at Turtle Creek
1170 Turtle Creek Dr., O Fallon, Mo 63366
636-240-4653

Time: 11:00 AM – Registration
11:30 PM - Shot Gun Start

Price: \$100.00 per person or \$400.00 per foursome
(Includes cart, greens' fees, beverages, lunch, and awards.)

First Come/First Serve. Please register early. Space is limited.

BEST BALL SCRAMBLE FORMAT

PAYMENT MUST BE IN WITH REGISTRATION AND SHOULD BE MAILED OR FAXED TO:
MAMB • 4700 S. LINDBERGH • ST. LOUIS, MO • 63126
PHONE 314-909-9747 • FAX 314-909-9748

GOLFER NAME _____ PHONE _____

COMPANY NAME _____ FAX _____ EMAIL _____

3 OTHER TEAM MEMBERS: (OPTIONAL)

TOURNAMENT SPONSOR INFORMATION – ALL VENDORS

PLEASE CALL TO SIGN UP FOR THE FOLLOWING OR CIRCLE AND RETURN WITH PAYMENT BY MAIL OR FAX:

HOLE SPONSORSHIP \$200.00 (SIGN & 2 LUNCH TICKETS WILL BE PROVIDED.)

SNACK CART SPONSOR: \$250.00 (SIGN & 2 LUNCH TICKETS WILL BE PROVIDED/SPONSOR TO PROVIDE SNACKS.)

LUNCH SPONSORSHIP \$200.00 (SIGN & 2 LUNCH TICKETS WILL BE PROVIDED.)

BEVERAGE CART SPONSORSHIP: \$500.00 (SIGN AND BEVERAGES WILL BE PROVIDED. INCLUDES LUNCH TICKETS FOR 2 PEOPLE.)

ATTENDANCE PRIZE SPONSOR: _____

Credit Card Payment for Golf and/or Sponsorship:

Name: _____ Billing Address: _____

Card Type: MC or Visa _____ Total Charged: _____

Card Number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____